

**CGU Stella for Staff 2024**  
*Professional Mobility Programme for Services Staff*

**PLACEMENT OFFER UJI02**

**INFORMATION OF THE HOST UNIVERSITY**

<b>Name of institution</b>	Jaume I University.
<b>Address</b>	Avenida Sos Baynat s/n 12071 Castellón (Spain).
<b>Telephone</b>	+34964728000.
<b>Web</b>	<a href="http://www.uji.es">www.uji.es</a> .
<b>Short description</b>	The University Jaume I of Castelló (UJI) is the public university of the north of the Valencian Community, a territory of the European Mediterranean coast located between the cities of Valencia and Barcelona, well connected to Madrid. Created in 1991, the UJI has positioned itself as a university of proximity, characterized by personalized treatment, the agility of administrative procedures and a significant level of participation of its members in university life, thanks among other factors to a comfortable population dimensions and an integrated campus.

**INFORMATION OF THE PLACEMENT OFFER**

<b>Department</b>	Communication Office.
<b>Description of activities</b>	<ul style="list-style-type: none"> <li>• Media relations.</li> <li>• Social media management.</li> <li>• Internal communication.</li> <li>• Web management.</li> <li>• Marketing &amp; communication activities for recruiting students. Alumni Programme: use of marketing &amp; communication tools for improving the relationship between alumni and University.</li> <li>• Fundraising Programme: use of marketing &amp; communication tools for improving the relationship between donors/sponsors and University.</li> <li>• Design of brochures, audiovisuals, etc.</li> <li>• Another communication tasks for improving the relationship between University and strategic stakeholders.</li> </ul>
<b>Working languages</b>	Catalan/Spanish/English.
<b>Working place</b>	Communication Office.
<b>Mobility period</b>	To be agreed with the candidate.
<b>Length</b>	15 working days.
<b>Daily working hours</b>	9 a.m to 14 p.m (5 working hours).
<b>No. of placements</b>	1.

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**PLACEMENT OFFER UJIO2**

**CURRICULAR PROFILE OF THE CANDIDATE**

<b>Academic title</b>	Degree in communication, journalism, marketing, advertising or related areas.
<b>Required experience</b>	A person with experience managing communication, alumni or fundraising programmes at his/her university.
<b>Required skills</b>	Communication skills.