

CGU Stella for Staff 2024
Professional Mobility Programme for Services Staff

PLACEMENT OFFER LSBAJIO01

INFORMATION OF THE HOST UNIVERSITY

Name of institution	University La Salle Bajío.
Address	Av. Universidad 602, Col. Lomas del Campestre C.P. 37150, León, Guanajuato (Mexico).
Telephone	+52 4772143900.
Web	www.lasallebajio.edu.mx .
Short description	University La Salle Bajío has had a presence for more than 50 years. Inspired by the Lasallian heritage of faith, fraternity and service, the mission of University La Salle Bajío is the integral formation of people in order to collaborate in the construction of communities and social transformation, for which it is oriented towards a constant search for the truth about nature, man and God.

INFORMATION OF THE PLACEMENT OFFER

Department	Department of Innovation and Entrepreneurship.
Description of activities	<ul style="list-style-type: none"> • Dynamization of entrepreneurship and innovation through workshops, conferences, talks, games, held in the Entrepreneurship Gym (co-working space). • Management and monitoring of the activities of the Entrepreneurship Gym in collaboration with the Eureka student group. • Accompaniment sessions, review and sending of activities in accordance with the “La Salle Emprende” entrepreneurship process.
Working languages	Spanish.
Working place	Department of Innovation and Entrepreneurship.
Mobility period	To be agreed with the candidate within the indicated period. 22 th July until 13 th December 2024.
Length	15 working days.
Daily working hours	8 hours.
Accommodation	Free accommodation for 20 calendar days. A room is assigned in the Residences area located on Campus Campestre in the city of León, Gto. Mexico. Av Universidad 602 Lomas del Campestre.
No. of placements	2.

CURRICULAR PROFILE OF THE CANDIDATE

Academic title	Master.
Required experience	<ul style="list-style-type: none"> • Consulting in areas of business, administration, and marketing.

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	<ul style="list-style-type: none">• Knowledge and development of materials of different methodologies for innovation and entrepreneurship.• Development of entrepreneurship projects.• Leadership for the management and dynamization of innovation and entrepreneurship events.
Required skills	<ul style="list-style-type: none">• Structured.• Public relations.• Organization.• Communication.• Assertiveness.