Internationalising students’ academic curricula through global mobility

Université de Nantes (France)
19-21 September 2013

Programme

Venue: Institute of Economics and Business Administration (IEMN-IAE)
of the Université de Nantes

Thursday, 19th September 2013

8 am-2 pm Executive committee meeting (only for executive committee members)
Salle 242 (1st floor)

12:15 pm-6 pm General council

12:15pm Meeting point: Ibis Hotel (hall)
12:45 pm-1:30 pm Guided visit to MEIF and Guichet unique (central information centre for international students when they arrive at Université de Nantes) (optional)
1:30 pm-2 pm Shuttle (tramway) from MEIF to IEMN-IAE
2 pm-2:30 pm Registration at IEMN-IAE

2:30 pm-3:30 pm General council - Part I: Welcome to participants and presentation of the new members
Amphi Pelloutier (2nd floor)

- Opening welcome speech by Maurits van Rooijen, CGU President, and Gwenaële Proutière Maulionf, Vice-president for International Relations of the Université de Nantes
- Presentation of the new members to the members of the general council of the network
  - Full members:
    - Universidad Anáhuac Xalapa, by Omar Torres Fernández, Dean of International Education
    - Universidad Nacional Federico Villarreal (Peru), by Nancy Olivero Pacheco, Vice-rector for Academic Affairs
    - Instituto Tecnológico de Santo Domingo (Dominican Republic), by Maria Luisa Ferrand, Education Abroad & Exchange Program Coordinator
    - Turar Ryskulov Kazakh Economic University (Kazakhstan), by Viktordiya Tsay, Vice-rector for Strategic Development
Mutual members:

- Asamblea Nacional de Rectores de Perú (Peru), by Orlando Velasquez, President
- QS Asia Quacquarelli Symonds Pte Ltd (Singapore), by Mandy Mok, Managing Director
- HACU, by Antonio Flores, President.

3:30 pm-4 pm  Coffee break  
Hall 2nd floor

4 pm-5:30 pm  General council - Part II: Ratifications and approvals to be taken by the members of the network  
Amphi Pelloutier (2nd floor)

- Minutes of the previous General Assembly (University of Oulu, Finland, 19-22 September 2012)
- Composition of the CGU Executive Committee (withdrawal and new membership)
- Agreement between the USC and the CGU to regulate the nomination to the executive secretary of the network, by Juan Casares Long, rector of the University of Santiago de Compostela
- Report on annual own-right activities for the academic year 2012-2013, by Maurits van Rooijen, CGU President and the coordinators of each activity:
  - Compostela Prize video.
  - STELLA, by Eva Garea Oya, Coordinator (Universidade de Vigo)
  - Video contest, by Inmaculada Fortanet (Jaume I University, Castelló)
  - Joint workshops and current EC Projects, by Jean Pierre Roose (CGU Delegate in Brussels)
- Financial report, by Marek Kreglewski, Treasurer of the CGU
- Adherence by the Compostela Group of Universities to the Declaration of Santiago de Compostela resulting from the Conference on Economic Crisis, Mass Unemployment and Austerity Policies - Intended and Unintended Outcomes held in Santiago de Compostela, 18 July 2013. Presentation done by Lennart Levi, Emeritus Professor of Psychosocial Medicine Emeritus Professor of Psychosocial Medicine at the Karolinska Institutet and former Member of the Swedish Parliament, and Manuel Freire-Garabal, Professor of Pharmacology and Director of the SNL Lennart Levi Research Group at the University of Santiago de Compostela.

5:30 pm-6 pm  Presentation of the II CGU video contest winner: “Future”, by Maria Fernandez Flota and Miguel Tafich, Universidad de Monterrey (Mexico)  
Amphi Pelloutier (2nd floor)

- Welcome by Inmaculada Fortanet, CGU Vice-president, and Coordinator of the II CGU Video Contest
- Presentation of the winning video by Thomas M. Buntru Wenzler, Director of International Programs Office at the Universidad de Monterrey
• Awarding of diplomas to Maria Fernanda Flota and Miguel Tafich, authors of ‘Future’, by Olivier Laboux, President of the Université de Nantes, and words of the winning students.

6 pm-7:40 pm  Back to the hotel (tramway)/Free time
7:40 pm  Meeting point: Ibis Hotel (hall)
8 pm-10:30 pm  Reception at the City Hall and buffet dinner

Friday, 20th September 2013

9 am-12:30 pm  Workshops

WORKSHOP - Internationalising students’ academic curricula through global mobility

Topic: The workshop focuses on the impact of international mobility on the academic curriculum of students in all disciplines and at all levels. The main aim is to analyse the benefits and consequences of mobility after returning to the home university as regards its impact on increasing or improving students’ employability. The main objective of the workshop is to generate a discussion among the three different sectors: university, students and actors from business and industry. University-Industry cooperation will also be included in the debate as a key instrument for mobility. Actors from ‘offer and demand’ will participate in a discussion the main aim of which is to provide answers to such questions as:

• What do companies expect from candidates who have completed a period of outgoing mobility during their HE studies?
• What do students expect from completing an outgoing mobility period?
• How can students promote their academic curricula after completing such a period?
• How can host universities enable guest students to achieve win-win results?

Audience: The workshop is particularly addressed to representatives of entities involved in the selection and recruitment of students, officers involved in mobility and placement, and officers from companies and industries that might wish to collaborate closely with the CGU to improve the quality of cross-border mobility (e.g. representatives/officers from alumni associations, human resource departments, training departments, international relations offices, etc.).

9 am-10 am  Workshop - Part I - Plenary session

Chaired by: John Webb, Vice-President in charge of International Relations, Université d’Angers
Amphi Pelloutier (2nd floor)

• General introduction to the topic
  o Key-note speaker: Ragnhild Berg, Policy Officer at the International Cooperation and Programmes Unit of the European Commission
• Topic 1: ‘Cross-border mobility academic organisation’ - ‘Inward mobility: how to welcome international students?’
  o Experts in academic mobility organisation Caroline Sezetre (Association Chercheurs Étrangers à Nantes) and Patricia Torres-Gabillard (Université de Nantes): they will provide a short introduction to the most relevant key issues that the host
universities need to take into account from an academic point of view to successfully welcome incoming students (Patricia Torres-Gabillard) and researchers (Caroline Sezestre): students’ needs vs. university requirements. The session would highlight not only what has already been done in Europe in relation to the Bologna Process (ECTS, labels, etc.) but also what is being done (or should be done) for non-European mobility.

- Rafael de Paz Urueña, Senior Technician for International Relations at the University of Leon, and Alena Sykorova, President of the Student Association Autour du Monde - ESN Nantes, will raise challenging issues to generate a debate in the WG afterwards.

- **Topic 2:** ‘Benefits of cross-border mobility for employment’ - ‘Outward mobility: an asset in curricula’
  - François Mariani (Conseiller du Commerce Extérieur de la France) will provide an introduction to what the profiles companies are looking for when hiring students. The session will highlight the assessment and enhancement of outgoing mobility in curriculum terms of employability.
  - Peter J. Franks, Vice-provost for Career Education at the Drexel University, and Nicolas Stefanni, graduate from Université de Nantes, will raise challenging issues to generate a debate in the WG afterwards.

10 am-10:30 am  Coffee break

10:30 am-11:30 am  Workshop - Part II - Parallel working groups (WG) on topic 1 and topic 2
Salles 241 et 242 (1st floor)

- The attendees will be asked to take part in one of the two parallel Working Groups.
- Rafael de Paz Urueña, Senior Technician for International Relations at the University of Leon and Peter J. Franks, Vice-provost for Career Education at the Drexel University, will act as facilitators and lead their corresponding groups.
- John Webb, Université d’Angers, and Lorenzo Lorenzo-Martin, Université du Mans, will act as rapporteurs and take note of the most important issues discussed and the outcomes of their corresponding groups.

11:30 am-12:30 pm  Workshop - Part III - Plenary session: Round-table discussions and outcomes
Amphi Pelloutier (2nd floor)

- The rapporteurs will present the results of their corresponding working groups and note the final outcomes as a basis for a formal document with recommendations on how to improve the internationalisation of students’ academic curricula through global mobility.
12:30pm-1:30 pm  Lunch briefing - LLP Erasmus Accompanying Measures - EMMA - Embracing of Modernization Agenda

Salle E114 (ground floor)

1:30pm-2:30pm  Presentation of the “Compostela Group of Universities’ recommendations - EMMA-Embracing of Modernisation Agenda”

Chaired by Jean Pierre Roose, CGU Delegate in Brussels
Amphi Pelloutier (2nd floor)

• Presentation of the project by Koen Delaere, Brussels Education Service (BES)
• Presentation of the EMMA Recommendations by Inmaculada Fortanet, CGU Vice-President and Academic Coordinator of the recommendations

2:30 pm-4:30 pm  General council - Part III

2:30pm-3:30pm  General council - Part III: Suggestions and proposals agenda
Amphi Pelloutier (2nd floor)

• Presentation and discussion on the Action Plan for the Academic Year 2013-2014, by Maurits van Rooijen, President, and the coordinators of each activities.
• New initiatives for students:
  o Collaborative e-learning, by Thomas M. Buntru Wenzler, Director of International Programs Office at the Universidad de Monterrey
  o STELLA Junior, by Noelia Martínez, CGU Communication Officer
  o Going Global offer, by Sean Gallagher, Business Development Manager

3:30 pm-4 pm  Coffee break
Hall 2nd floor

4 pm-4:30 pm  Closure of the XIX CGU General Assembly
Amphi Pelloutier (2nd floor)

• Presentation of the host university of the CGU XX general assembly
• Acknowledgement to the Université de Nantes and awarding of the stone shell, symbol of the CGU, to the President of Université de Nantes
• Closure

4:30 pm-6:30 pm  Back to the hotel (tramway)/Free time
6:30 pm-Midnight  Gala evening

**Insula Café**

6:30 pm  Meeting point: Ibis Hotel (hall)
PICK-UP service from the hotel to the venue

7 pm-8:30 pm  Opening and presentation ceremony of the **XVII International Prize Grupo Compostela-Xunta de Galicia**

- Welcome by Olivier Laboux, President of Université de Nantes
- Presentation of the Prize and the XVII Prize Winner, by Maurits van Rooijen, President of the Compostela Group of Universities, and awarding of the Golden Shell to Euronews
- Words of Gregoire de Rubiana, Director for External Relations at Euronews
- Closure of the ceremony by Juan Casares Long, Rector of the University of Santiago de Compostela, in delegation of the Regional Minister of the Xunta de Galicia for Culture, Education and University Development

8:30 pm-10:30 pm  Gala dinner

10:30 pm-Midnight  Dance

Midnight  Pick-up service from the venue to the hotel

**Saturday, 21st September 2013**

10 am-2:30 pm  Nantes tour on the Ile de Nantes (which hosts the great elephant) and lunch

10 am  Pick-up service at the hotel Ibis (meeting point: hall)

10:50 am-11:40 am  Guided visit of the machine gallery

12 noon-12:40 pm  Guided visit of the marine worlds carousel

12:45 pm-2 pm  Lunch

2:30 pm  Back to the hotel

*Please note that the shuttle will be done by bus. If you need to go directly to the train station or the airport after the visit, the bus will leave you near the train station or the tramway heading to the airport. It will also leave you at the hotel.*