



## **CGU Stella for Staff 2022**

Professional Mobility Programme for Services Staff

## **PLACEMENT OFFER UDEMO3**

INFORMATION OF HOST UNIVERSITY	
Name of institution	University of Monterrey.
Address	Av. Ignacio Morones Prieto 4500 Pte. , 66238, San Pedro Garza García, Mexico.
Telephone	+52(81)82151000
Web	http://udem.edu.mx/
Short description	Universidad de Monterrey, also known as UDEM, is a non-profit private university of catholic inspiration. It is located in Monterrey, Nuevo Leon, one of the 3 most prominent cities in Mexico. It offers personalized, high-quality education of academic excellence and humanistic essence in a transformative environment.
INF	ORMATION OF PLACEMENT OFFER
Mobility	In-person.
Department	Instructional Design Center.
Description of activities	<ul> <li>Learn the instructional design model of the center and how it applies to the online and blended learning courses of the university. Learn the different types (models) of postgraduate courses that are designed in the center (online courses of 6 weeks, 14 weeks for example).</li> <li>Learn the structure of the online courses offered for the professional level.</li> <li>Share expectations and experiences of online education, for preparatory, professional, postgraduate and continuing education.</li> <li>Identify the technological platforms (Blackboard and Canvas) and their benefits in the online courses of the university.</li> </ul>
Working languages	Spanish.
Working place	Instructional Design Department.
Mobility period	To be agreed with the candidate.
Length	8 working days.
Daily working hours	6 hours.
No. of offered placements	1.





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CURRICULAR PROFILE OF CANDIDATE	
Required experience	<ul> <li>Instructional design in a professional and/or postgraduate courses.</li> <li>Long Distance or online courses.</li> <li>Online courses for continuing education.</li> </ul>
Required skills	<ul> <li>Instructional Design in courses.</li> <li>Design or publication of courses in technology platform.</li> <li>Knowledge in the production of online courses for continuing education or academics.</li> </ul>
Academic title	Degree.