

CGU Stella for Staff 2022

Professional Mobility Programme for Services Staff

PLACEMENT OFFER CETYS01

INFORMATION OF HOST UNIVERSITY

Name of institution	CETYS University.
Address	Km 1. Camino Microondas Trinidad. Fracc. Las Palmas. 3ra. Seccion. CP. 22860. Ensenada, B.C. Mexico.
Telephone	+526462222300
Web	https://www.cetys.mx/
Short description	CETYS University is a private, non-profit, higher education institution located in the state of Baja California, Mexico, with three campuses: Ensenada, Tijuana, Mexicali.

INFORMATION OF PLACEMENT OFFER

Mobility	In-person.
Department	Marketing and Communications Department.
Description of activities	<ul style="list-style-type: none"> • Assistance in the process of marketing, promoting and positioning CETYS University's image and brand. • Content design and proposals of communication and news. • Social media communications. • Supporting the Director of Marketing and Communication.
Working languages	Spanish.
Working place	Marketing and Communications Department.
Mobility period	To be agreed with the candidate.
Length	7 working days.
Daily working hours	6-8 hours.
No. of offered placements	1
Accommodation	Hotel accommodation, covered by CETYS University, during the period of participation, including the weekends.
Supplementary contribution	N/A

CURRICULAR PROFILE OF CANDIDATE

Required experience	<ul style="list-style-type: none"> • Degree in Marketing or in Communications • At least three years of experience in university communications and marketing. • Knowledge of brand and image promotion, as well as social media management.
Required skills	Good communication skills, responsible, teamwork, creative.
Academic title	<ul style="list-style-type: none"> • Degree