

CGU Stella Junior 2022
Mobility and training programme for students

PLACEMENT OFFER UDLO1J

INFORMATION ON THE HOST UNIVERSITY

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| Name of the institution | University of Lleida. |
| Address | C/ de Jaume II, 73, 25001 Lleida (Spain). |
| Telephone | +34 973 70 33 52. |
| Web | https://www.udl.cat/ca/en . |
| Short description | The main aim of the University of Lleida is the education of its students. We provide high standards of teaching with quality services throughout the university community that reach society beyond the campus gates. Students make up most of the UdL community, and our objective is to ensure that they enjoy the teaching and learning processes involved. They will thus be able to develop both at a professional and personal level by following other educational, cultural or leisure activities, and by participating in the UdL to keep it a lively, ever-improving educational institution. |

INFORMATION ON THE PLACEMENT OFFER

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| Mobility | In-person. |
| Department | Business Administration (marketing area). |
| Description of the activities | Participate in ongoing content analysis of online travel reviews projects, as well as learn about the use of technology and its data analytics. |
| Working languages | Spanish. |
| Working place | Faculty of Law, Economics and Tourism . |
| Mobility period | To be agreed with the candidate. Between August and December 2022. |
| Length | 21 calendar days. |
| Daily working hours | 3 hours. |
| No. of placements offered | 1. |
| Accommodation | Accommodation at the university dormitory is to be paid by the student. |

CURRICULAR PROFILE OF THE CANDIDATE

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| Required experience | Basic experience with laboratory work, the advantage is experience with biochemical methods and methods of protein analysis. |
| Required skills | Knowledge about content analysis and online travel reviews, as well as technologies frequently used in its discipline: sentiment analysis. |
| Academic title | Master. |