

## CGU Stella Junior 2021

*Mobility and training programme for students*

### PLACEMENT OFFER WOR01J

#### INFORMATION OF HOST UNIVERSITY

<b>Name of institution</b>	University of Worcester.
<b>Address</b>	Henwick Grove WR2 6JA (United Kingdom).
<b>Telephone</b>	+441905855000
<b>Web</b>	<a href="https://www.worcester.ac.uk/">https://www.worcester.ac.uk/</a>
<b>Short description</b>	The University of Worcester is a close-knit community where students are supported to succeed at every level. The University has been shortlisted for University of the Year in the 2020 Times Higher Education Awards, as well as Outstanding Contribution to Equality, Diversity and Inclusion, Widening Participation or Outreach Initiative of the Year and the Datapoints Merit Award. The University is a truly inclusive place where every person counts as an individual.

#### INFORMATION OF PLACEMENT OFFER

<b>Mobility</b>	Virtual.
<b>Department</b>	Worcester International.
<b>Description of activities</b>	<ul style="list-style-type: none"> <li>To collaborate with the student ambassadors working within the International Experience team in planning and designing activities focused on sustainability to be delivered during the International Induction week.</li> <li>To design and develop a range of literature and creative content as requested by the International Experience team to support and inform international students on the impact of carbon footprints and the small actions to take to go green when travelling internationally.</li> <li>To support the International Experience team with social media management.</li> </ul>
<b>Working languages</b>	English.
<b>Working place</b>	International Experience team.
<b>Mobility period</b>	To be agreed with the candidate. It is preferable that the mobility takes place between August and September 2021.
<b>Length</b>	30 calendar days.
<b>Daily working hours</b>	2 hours a day between 9 and 12 AM UK time.
<b>No. of offered placements</b>	1.

#### CURRICULAR PROFILE OF CANDIDATE

<b>Required experience</b>	<ul style="list-style-type: none"> <li>The candidate can be either an undergraduate or a postgraduate student currently studying in these preferable areas: communication and marketing, creative and digital</li> </ul>
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	<p>media, international relations, environment, and sustainability.</p> <ul style="list-style-type: none"><li>• The ideal candidate should be familiar with using social media platforms and creating engaging content.</li></ul>
<b>Required skills</b>	<ul style="list-style-type: none"><li>• Good communication skills and intercultural sensitivity.</li><li>• Ability to work independently as well as part of a team.</li><li>• Social media management.</li><li>• Good understanding of sustainability and environmental conservation issues.</li></ul>
<b>Academic title</b>	<ul style="list-style-type: none"><li>• Diploma.</li></ul>