

## CGU Stella Junior 2021

*Mobility and training programme for students*

### PLACEMENT OFFER UCA02J

INFORMATION OF HOST UNIVERSITY	
<b>Name of institution</b>	Cadiz University.
<b>Address</b>	Plaza Falla, 8, 11003, Cadiz (Spain).
<b>Telephone</b>	+34 956019119
<b>Web</b>	<a href="https://www.uca.es/">https://www.uca.es/</a>
<b>Short description</b>	The University of Cadiz (UCA), Spain, in the South of Europe, has a longstanding experience in mobility programs on the European and International Level (Erasmus+) as part of its Strategy of Internationalization. The University of Cadiz participated from the very beginning in the Stella Program. Its international cooperation strategy prioritises the construction of the Latin-American Knowledge Area, and the European, North Africa and the post-soviet area.
INFORMATION OF PLACEMENT OFFER	
<b>Mobility</b>	Virtual.
<b>Department</b>	Vice-rectorate of Internationalization, including International mobility and Welcome Office, Projects and networks office, and International Cooperation.
<b>Description of activities</b>	<p>During the first week, participants will learn about the international activities and programmes of the University of Cadiz through presentations of our staff and will meet with our office departments (study abroad and staff mobility, international welcome centre, international projects, development cooperation...).</p> <p>After the training week, interns will participate in all activities related to the Communication Strategy of the International Office in coordination with its members, supporting them in tasks such as:</p> <ul style="list-style-type: none"> <li>• Dissemination of the activities carried out at our office;</li> <li>• Contributing to improving our Communication Plan with a focus on social media strategy;</li> <li>• Provide text and audiovisual content for social media accounts;</li> <li>• Track relevant social media and web metric.</li> </ul>
<b>Working languages</b>	Spanish and English.
<b>Working place</b>	Remote.
<b>Mobility period</b>	Within the indicated period. 20.09.2021- 17.12.2021.
<b>Length</b>	3 months (87 days).
<b>Daily working hours</b>	2 hours.

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<b>No. of offered placements</b>	1.
<b>CURRICULAR PROFILE OF CANDIDATE</b>	
<b>Required experience</b>	<ul style="list-style-type: none"> <li>• Students from the area of Communication, Journalism, Marketing or Public Relations.</li> <li>• Experience abroad and previous participation in a mobility program will be appreciated.</li> </ul>
<b>Required skills</b>	<ul style="list-style-type: none"> <li>• Advanced level in Spanish and English (equal to B2) with a special focus on writing skills. Other languages will be a plus;</li> <li>• Good communication skills;</li> <li>• Computer and social media skills. Knowledge of WordPress will be a plus;</li> <li>• Ability to work in multicultural teams as well as independently;</li> <li>• Motivate, creative, organised and reliable.</li> </ul>
<b>Academic title</b>	<ul style="list-style-type: none"> <li>• Diploma.</li> </ul>