

CGU Stella for Staff 2021

Professional Mobility Programme for Services Staff

PLACEMENT OFFER UDEP01

INFORMATION OF HOST UNIVERSITY

Name of institution	University of Piura.
Address	Av. Ramon Mugica 131, Piura.
Telephone	+51 73 284500
Web	www.udep.edu.pe
Short description	<p>The University of Piura (UDEP) is a private non-profit university founded in 1969 with more than 7 thousand students and 7 Schools. UDEP is one of the top 10 universities in Peru according to the national rankings.</p> <p>It has two Campuses. Our Campus Piura is a Green Campus built on 130 hectares of a dry forest and Campus Lima located in the district of Miraflores, which is the touristic and cultural heart of the capital.</p>

INFORMATION OF PLACEMENT OFFER

Mobility	Virtual.
Department	Direction of International Relations.
Description of activities	<p>The beneficiary will work in the area of International Communications. The main activities to be developed are:</p> <ul style="list-style-type: none"> • Improve the international communication strategy, both for internal and external audiences. • Coordinate with the Director of International Communications the preparation of the content grid. • Generate graphic and audiovisual content. • Monitor and analyse the results of the publications in our social media.
Working languages	Spanish and English.
Working place	International Communications.
Mobility period	To be agreed with the candidate.
Length	15 working days.
Daily working hours	5 hours.
No. of offered placements	1.

CURRICULAR PROFILE OF CANDIDATE

Required experience	Two years of experience in similar positions.
Required skills	<ul style="list-style-type: none"> • Knowledge of strategies in digital media. • Proficient in MS Office; knowledge of design software and content management systems will be a positive asset. • Writing and editing skills. • Good communication and organizational skills.

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	<ul style="list-style-type: none">• Creativity.• Innovative.• Adaptability.
Academic title	<ul style="list-style-type: none">• Degree.