

## CGU Stella for Staff 2021

*Professional Mobility Programme for Services Staff*

### PLACEMENT OFFER CETYS03

INFORMATION OF HOST UNIVERSITY	
Name of institution	CETYS University.
Address	Km 1. Camino Microondas Trinidad. Fracc. Las Palmas. 3ra. Seccion. CP. 22860. Ensenada, B.C. Mexico.
Telephone	526462222300
Web	<a href="http://www.cetys.mx">www.cetys.mx</a>
Short description	CETYS University is a private, non-profit, higher education institution located in the state of Baja California, Mexico, with three campuses: Ensenada, Tijuana, Mexicali.
INFORMATION OF PLACEMENT OFFER	
Mobility	Virtual.
Department	Marketing and Communication Department.
Description of activities	<ul style="list-style-type: none"> <li>• Assistance in the process of marketing, promoting and positioning CETYS University's image and brand.</li> <li>• Content design and proposals of communication and news.</li> <li>• Social media communications.</li> <li>• Supporting the Director of Marketing and Communication.</li> </ul>
Working languages	Spanish.
Working place	From home.
Mobility period	To be agreed with the candidate.
Length	15 working days.
Daily working hours	2 - 4 hours.
No. of offered placements	1.
CURRICULAR PROFILE OF CANDIDATE	
Required experience	Experience on the area would be desirable. Previous experience in marketing or communication department.
Required skills	<ul style="list-style-type: none"> <li>• Good language skills.</li> <li>• Responsible.</li> <li>• Creative.</li> <li>• Teamwork.</li> </ul>
Academic title	<ul style="list-style-type: none"> <li>• Diploma.</li> </ul>