



COMPOSTELA GROUP OF UNIVERSITIES X INTERNATIONAL VIDEO CONTEST

GUIDELINES

1. Objectives

The International Video Contest of the Compostela Group of Universities (CGU) emerged as an initiative to encourage CGU students to work with new technologies, fostering the development of professional skills adapted to the new digital age.

This contest recognises the creativity and originality of the students from CGU member universities.

2. Participants

Students from CGU member universities can participate in the International Video Contest of the CGU.

Videos can be submitted by a student or a group of students. If a group of students edits the video, one of them will be designated as the official representative of the team for all purposes.

3. Prizes

Two prizes will be awarded in this call:

- ✿ **1st prize:** 1000 euros gross and a diploma of recognition.
- ✿ **2nd prize:** 400 euros gross and a diploma of recognition.

The monetary prize will be transferred directly to the official representative of the team or the winning student in a single and indivisible payment by bank transfer. However, for tax purposes, the prize will be counted equally among all members of the winning team.

Prizes might be subject to withholding taxes. The CGU reserves the right to apply those withholding taxes in accordance with Spanish Law.

Diplomas of recognition will be given to the winning students through the representative of their CGU member university, at the official presentation ceremony of winning the videos during the



annual CGU General Assembly.

4. Video features

1. **Topics.** Projects or ideas of own creation based on the Camino de Santiago, the European identity and culture, the values of solidarity in Higher Education, Sustainable Development Goals or the best university experience.
2. **Technical requirements**
 - a. **Recording and editing.** The video can be recorded with any type of device (e. g. webcam, mobile phone, professional video camera, etc.), and edited a posteriori.
 - b. **Length.** 1 minute and 30 seconds maximum.
 - c. **Copyright.** Only images and music created by the student will be accepted unless the student has obtained express permission to use them. In that case, such permission will be presented along with the video.
Students will be solely responsible for ensuring that this condition is met in their video.
 - d. **Language.** The video will be recorded in English. Otherwise, it must be subtitled in correct English.
 - e. **Use of logos.** CGU logo must appear throughout the video by inserting it in one of the corners of the screen.

5. Submission of applications

Students have to complete online the **application form** available on the website of International Video Contest on the website of the Compostela Group of Universities (www.gcompostela.org). This form must be compulsorily filled in online and in English for the application to be accepted. Besides, they have to provide the following documentation:

- a. **Motivation letter** of up to 100 words, explaining why the student participates in the contest and the content of the video. It must be written in English.
- b. **Video** submitted to the contest in digital format. Videos submitted in previous editions will not be accepted.
- c. **Letter of support** validated by the CGU delegate of his/her home university or delegated person.
- d. **Declaration of responsibility.**

The templates for the submission of the letter of support and the declaration of responsibility can be found on the CGU's website.



6. Timeline and deadlines

November 2020 – Launching of 2021 call.

7 April 2021 (12:00 PM GMT – noon) – Deadline for the submission of applications.

June 2021 – Jury deliberation and announcement of the winners.

September 2021 – Official presentation of the winning videos during the annual Compostela Group of Universities' General Assembly.

7. Jury

The jury is composed of five members:

- ✿ President of the CGU.
- ✿ Vice-president of the CGU
- ✿ Three members from CGU member universities: one representative per university.

The CGU Executive Secretary will act as Secretary of the jury (with voice but without vote).

Its composition will be made public on the website of the Compostela Group of Universities well in advance.

8. Selection process and criteria for voting

To select the winners, the jury will consider the following criteria:

- ✿ Topic of the video.
- ✿ Creativity of the editors and originality of the video.
- ✿ Technical features of the video.
- ✿ Innovation and technology management.
- ✿ Clarity of presentation.

The CGU Secretariat will make the videos submitted to the competition available to the jury members on a private Youtube channel CGU.

The jury will vote the videos online. Each member will score each video from 1 to 5 points and will issue a reasoned report on the evaluation. The video with the highest total score will receive the first prize; and so on, up to a maximum of two winners. In the event of a tie, a second ballot will be held among the tied videos. The jury may declare the competition void if it deems it appropriate.



The jury and the organisation of the contest reserve the right to exclude any content of obscene, violent, sexist, racist or other works that violate any of the fundamental rights established in the Spanish Constitution and, in particular, the articles contained in Title I "Of the fundamental rights and duties".

9. Acceptance of the prize and publication of winners

Acceptance of the prize

Winning students will be formally notified of the prize by e-mail. Winners will have 15 calendar days for:

- a) Accepting the prize, by e-mail to grupo.compostela@usc.es.
- b) Sending a thank you video.

In case of not receiving confirmation of acceptance (a. and b.) from the winners within the indicated period, it will be understood that the award is declined.

Publication

Upon acceptance of the prize the winning videos will be published on CGU's YouTube channel and on its website.

10. Acceptance of the contest guidelines

Participation in this contest implies acceptance of all its terms and conditions. Participants are solely responsible for any copyright/image claims of people appearing on recordings or materials used.

In accordance with Organic Law 15/1999 on the protection of personal data, the participants, by signing the application form, will give their consent to the processing of their personal data for the purposes indicated in the contest's guidelines.

All videos submitted to the contest will become the property of the CGU, and they may be used for promotion of the network, broadcast in meetings and events of the network, and publication at the website, social media or other channels of dissemination of the network.

Participants will be allowed to use their videos for other purposes as long as permission is granted by the CGU.



11. Responsibility

The CGU is not responsible for any technical, hardware, software or other problems, of any kind, nor for any loss, electronic failure, or incorrect, incomplete, inaccurate or delayed communications caused by the user or by any associated or used equipment or programming, or by any human error, or other, that may occur during this contest.

**Note: the guidelines for this contest have been edited in English and Spanish. In case of any discrepancy or misunderstanding in their interpretation, the Spanish version shall always take precedence over the English version.*