

## GCU STELLA Junior 2019

*Mobility and training programme for students*

### PLACEMENT OFFER CET02J

#### INFORMATION OF HOST UNIVERSITY

<b>Institution's name</b>	CETYS Universidad
<b>Address</b>	Km. 1 Camino a Microondas Trinidad s/n Colonia Moderna, Ensenada B.C. Mexico
<b>Telephone</b>	+52(646)222-2300
<b>Website</b>	<a href="http://www.cetys.mx">www.cetys.mx</a>
<b>Short description</b>	CETYS Universidad is a non-profit, higher education institution located in the state of Baja California, Mexico with three campus: Ensenada, Mexicali and Tijuana.

#### TRAINING PLACEMENT INFORMATION

<b>Department</b>	Marketing and Communication Department
<b>Description of activities</b>	<ul style="list-style-type: none"> <li>• Assistance in the process of marketing, promoting and positioning CETYS University's image and brand.</li> <li>• Content design and proposals of communications and news.</li> <li>• Social media communications.</li> <li>• Supporting and shadowing the Director of Marketing and Communication.</li> </ul>
<b>Working languages</b>	Spanish
<b>Working place</b>	Marketing Department either Mexicali or Tijuana Campus.
<b>Mobility period</b>	To be agreed with the candidate.
<b>Length of the mobility:</b>	15 calendar days and up to 8 weeks
<b>Daily working time</b>	5-6 hours depending on activities and availability of the student.
<b>No. of offered placements:</b>	1
<b>Accommodation:</b>	<input type="checkbox"/> Yes
<b>Supplementary contribution:</b>	<input type="checkbox"/> Yes Indicate conditions: Support the student to find accommodation. Pick up service at the arrival in the nearest airports (Mexico and USA).

#### CANDIDATE'S PROFILE

<b>Required experience:</b>	No.
<b>Required skills:</b>	<ul style="list-style-type: none"> <li>• Good language skills in Spanish.</li> <li>• Responsibility and creativity.</li> </ul>
<b>Education</b>	<input checked="" type="checkbox"/> Diploma <input type="checkbox"/> Master <input type="checkbox"/> Degree <input type="checkbox"/> Doctorate <input type="checkbox"/> Postgraduate degree          Other: