





Peru is strategically located in the central and western part of South America Millennial Country:

- Caral is the most ancient city
- Inca Civilization
- Spanish conquest
- Independence
- Republic
- Pacific War
- Crisis of the 80's
- News: 16 years of democratic governments







Caral: 5,000 years

Nazca Lines

Machu Picchu Wonder of the World

#### **PERÚ AHORA**









Foreign trade

**Gastronomy** 

**Tourism** 

**Business** 









> Peru, Country Program: membership of the Organization for Economic Cooperation and Development.



► The pace of Peru's economic expansion will be sustained and its gross domestic product (GDP) will reach a 4.0% growth rate in 2018.





> Second world copper producer ahead of China, world's leading producer of fishmeal.





- > The trade liberalization policy is implemented through Free Trade Agreements (FTAs). With the European Union it has 4 years of validity.
- Peru has been a member of the Asia-Pacific Economic Cooperation (APEC) Forum since 1998.



### PERU A DEVELOPING COUNTRY



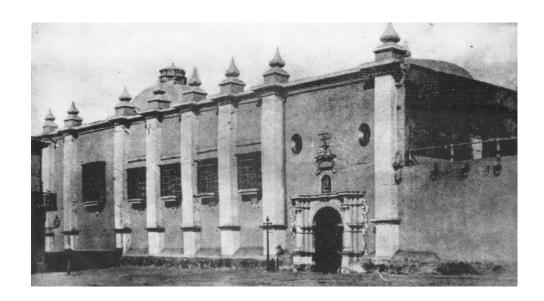
Source: PROCALIDAD, Eduardo Ismodes

The National Greater University of San Marcos, is the most representative university institution of **Peru and America**.

Founded on May 12, 1551 by Real Cedula signed by King Carlos V of Spain, in the city of Valladolid. First it was called University of Lima, but from 1574 it is called University of San Marcos.

Located in the city of Lima, it is only 30 minutes from Jorge Chavez International Airport and a few minutes from the historical center of the capital is the Cultural Center of San Marcos, declared Historic Monument of Humanity.

**466 Years** of academic experience.





Among its most outstanding graduates are the **Nobel Prize Mario Vargas Llosa** and the **humanistic poet César Vallejo.** 



Story about San Marcos in the Book: "Conversation in the Cathedral" by Mario Vargas Llosa



Commitment to Spain in the Poem: "Spain, take this cup from me" by Cesar Vallejo

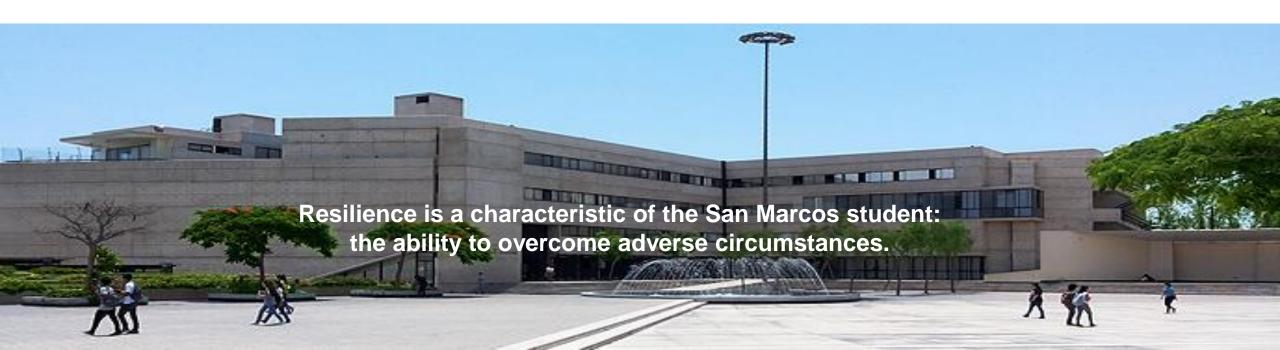
#### Pregrado:

- √ 20 Faculties
- √ 65 Professional Schools
- √ 32 Thousand students

#### Posgrado:

- √ 148 Masters Programs
- ✓ 32 PhD programs
- √ 11 Thousand students

- √ 81 Mention of second specialization
- √ 11 Diplomas
- √ 11 Museums





# Selection Indicators 10 postulants per vacancy

In 2016, more than 68 thousand applicants were presented, of which 6,776 were admitted to the undergraduate vacancies.





## Key International Indicators.

RANKING	Arrangement	Projects
Nº 2 National Ranking	675 International Arrangement	1 International project funded by the European Union
Nº70 Latin America Ranking	1400	Exchanges: 91 students of the
Nº 701 World Ranking	National Arrangement	UNMSM 97 Foreign students
Source: QS University Rankings - 2016		





Alemania

Argentina

Austria

Bélgica

Bolivia

Brasil

ווכסוו

Canadá

República Checa

Chile

China

Colombia

Corea del Sur

Costa Rica

Cuba

Dinamarca

Ecuador

Eslovaquia

España

Finlandia

Francia

India

Inglaterra

Italia

Japón

Kenia

Malasia

Marruecos

México

Noruega

Panamá

Paraguay

Polonia

Puerto Rico

Rumanía

Rusia

Sudáfrica

Suecia

Suiza

Taiwán

Ucrania

Uruguay

Estados Unidos

Venezuela

## San Marcos in the World Innovation, Exchange and Research Network



More than 300 students and professors benefited by the academic mobility program



## "Sanmarquinos Program for Peru"

More than 150 outstanding students and 20 deans traveled to the United States to train at **Harvard University** through an agreement with Laspau - Harvard



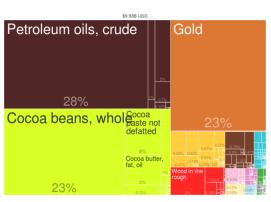


#### If we want to be a HIGH INCOME country

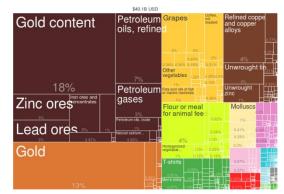
### We need more INNOVATION

**Productive Diversification / Internationalization / Synergy / Interaction** 

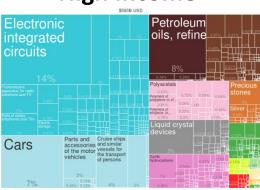
GHANA: \$9 Billions Low Income



PERU \$ 40 Billions Media Income



\$593 Billions
High Income



Fuente: http://atlas.cid.harvard.edu/



## **SYNERGY:**

**Academy + Government + Company for a better society** 





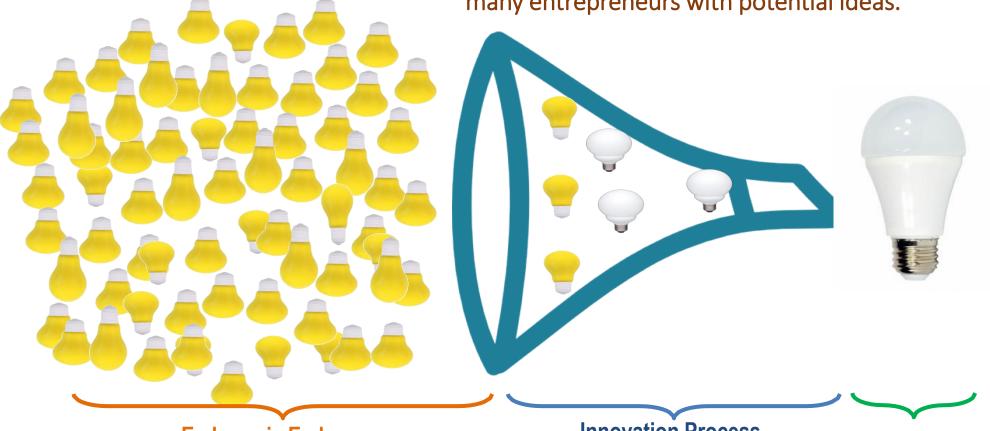






## Generate more Innovative Entrepreneurs

To get high impact innovations we need to evaluate many entrepreneurs with potential ideas.



Embryonic Embryos (Incubators for Entrepreneurs and Start Ups) Innovation Process
(evaluation, prioritization, project, execution)

**Innovation** 



"San Marcos, a bridge of cooperation between Professors and Students, with the Compostela Group of Universities (GCU) to research, innovate, develop and exchange; projects from Peru to the world".





# THANK YOU!

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