

## CGU Stella for staff 2020

*Professional Mobility Programme for Services Staff*

### PLACEMENT OFFER CET02

#### INFORMATION OF HOST UNIVERSITY

<b>Name of institution:</b>	CETYS University.
<b>Address:</b>	Km. 1 Camino Microondas Trinidad 3ra. Sección Fracc. Las Palmas. Ensenada, B. C. México.
<b>Telephone:</b>	+52 646 222 23 00
<b>Web:</b>	<a href="http://www.cetys.mx">www.cetys.mx</a>
<b>Short description:</b>	CETYS University is a private, nonprofit, higher education institution founded in 1961, located in the state of Baja California Mexico, with three campus: Ensenada, Tijuana, Mexicali. CETYS is accredited by agencies certifying academic quality and educational models, adhering to the highest quality standards in national and international levels. Designated as an "institution of excellence" by Mexico's Government.

#### INFORMATION OF PLACEMENT OFFER

<b>Department:</b>	Marketing and Communication Department.
<b>Description of activities:</b>	Content design and proposal of communication and news. Developing of social media communication. Supporting and shadowing the Director and Coordinators of the department. Collaborating with ongoing projects to provide a different perspective. Sharing best practices with the marketing and communication team.
<b>Working languages:</b>	Spanish and English.
<b>Working place:</b>	Marketing and Communication Department either Mexicali, Tijuana or Ensenada Campus.
<b>Mobility period</b>	To be agreed with the candidate.
<b>Length:</b>	7 working days.
<b>Daily working time:</b>	5 - 6 hours. Depending on activities and projects.
<b>No. of offered placements:</b>	1
<b>Accommodation</b>	Free. The accommodation will be at a hotel. Maximum of 8 days. Nice hotel located at the city center. 10 minutes distance from CETYS University.
<b>Supplementary contribution</b>	Transportation service at the arrival and departure at San Diego (USA) or Tijuana (Mexico) airports.

#### CURRICULAR PROFILE OF CANDIDATE

<b>Required experience:</b>	Experience regarding the marketing or communication arena. Desirable previous work at the communication department within a university.
<b>Required skills:</b>	Good language skills in Spanish or English. Content management, content strategy.
<b>Academic title</b>	Diploma.