

# Annual report

2011-2012

**Compostela Group of Universities**  
**ANNUAL REPORT**

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# About Us

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**T**he Compostela Group of Universities (CGU) is a non-profit international association aimed at fostering cooperation and promoting dialogue in all fields related to higher education. It was founded in 1994 as an initiative of the University of Santiago de Compostela.

Bringing together nearly 70 universities from 25 different countries, the CGU has as its primary objectives strengthening the channels of communication between the member universities, organising events for the study and discussion of different issues related to the interests of the Group and promoting mobility between members, as a basis for enhancing the knowledge of European cultures and languages. The Secretariat of the association is located in Santiago de Compostela (Spain) and acts as the focal point for its members, coordinating, enhancing and promoting their activities.



The most relevant initiatives run by the CGU in the period covered in this report (September 2011-September 2012) were:

- The International Prize Grupo Compostela-Xunta de Galicia 2012, which was awarded to the College of Europe during the General Council of the Group (20-22 September 2012 in Oulu, Finland).
- The exchange program for administrative staff Stella 2012, which was expanded through collaboration of the mutual members of the Group and made possible 18 granted inter-continental mobilities.
- The CGU's first International Video Contest for students, which awarded first prize to students from the Universidad Mayor (Chile).

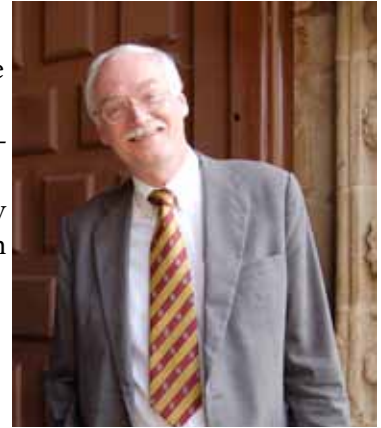
Workshops, participation in projects funded by the European Commission and many other activities were organised. The following pages will brief you on them.

# President's Message

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Dear colleagues,

As this reports shows, the Compostela Group of Universities has been more active than ever in the previous 12 months. The Secretariat remained 'lean and mean' with a newly appointed (acting) Secretary General. And we launched our presence in Brussels, a wish we had for many years. But our many activities were not just the result of the work of those who are professionally linked to the Group, many outstanding projects and successes resulted from the enthusiasm and initiatives of the member institutions of the Group.



Times are not easy for many of our members, but sometimes it is precisely in those challenging circumstances that we can help each other and find new, more effective ways of working together, ex-changing best practice, taking advantage of what we have to offer to each other. The simple concept of CGU members giving each other discounts on each other's courses and services, is a nice new way of working 'cooperatively'. Working with our associate members of course adds real value to the membership. Bidding together for funds from e.g. the European Union has proven to be highly successful. And gaining knowledge, inspiring each other, remains of paramount importance, during the General Assemblies and the Brussels' workshops.

Modern, high-quality higher education cannot exist if it does not think and operate internationally. Though the strength of the CGU remains the fact that it is largest network of its kind in Europe, we have expanded our horizon in the last few years. We are gaining visibility in Central and South America and that will receive a further boost next year, according to our plans. And the same applies to our strategic alliance with CONAHEC, a university membership organization remarkably like the CGU, targeting the Americas. The Compostela Prize, now being awarded for the 16<sup>th</sup> time, has also this year a more than worthy recipient, the College of Europe. Nominations are invited for next year, so I hope you will think of outstanding candidates and communicate their names to the Secretariat.

As part of our continuous effort to broaden the appeal of the Group, we are now in the process of developing programmes that are attractive to our students. Over a million students are enrolled at our member institutions and we need to find ways to engage them in the Group's activities. A successful initiative was the video competition and another very promising project is Stella junior.

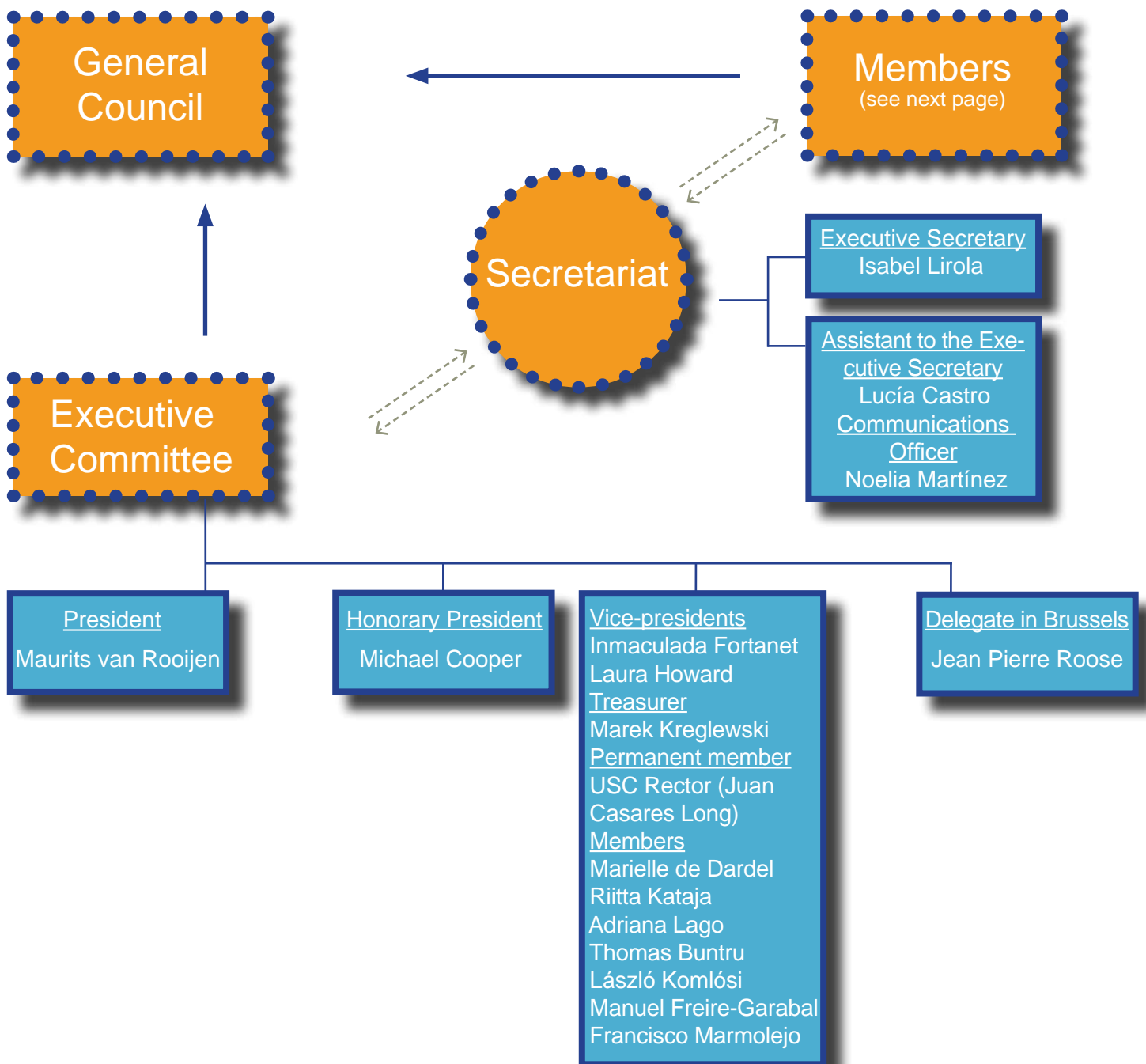
Finally, I want to welcome here once more the institutions that have joined the Group in the last year: Universidade Católica Portuguesa (Portugal), University of Regensburg (Germany), University of Extremadura (Spain), University of Chemical Technology and Metallurgy (Bulgaria), University of Massachusetts Lowell (United States), Universidade Estadual Paulista "Julio de Mesquita Filho"-UNESP, Associação de Assessorias de Instituições de Ensino Superior Brasileiras para Assuntos Internacionais-FAUBAI and EMUNI, a warm welcome to you indeed, on behalf of all of us.

A handwritten signature in black ink that reads "Maurits van Rooijen".

Maurits van Rooijen, President of the CGU

# The CGU's Structure 2011-2012

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# Membership

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**69 members** from 25 different countries

**3 kinds** of membership (+ collaborators)

**Wide European** representation

**Increasing Latin and North American** members

**Worth belonging** inclusive network

**Dynamic association:** constantly welcoming new members and unfortunately, sometimes receiving resignations too, mostly for economic reasons

**Bearing in mind the economic difficulties** facing universities and society in general, the CGU has kept its membership fee at the same level for the last three years

## Kinds

**Full members:** universities.

**Associate:** enterprises, publishing houses and other commercial organisations.

**Mutual:** institutions, associations, scientific complexes, foundations, etc.

**Collaborators:** agreements with key institutions.

## New members in 2011-2012

Universidade Católica Portuguesa (Portugal), University of Regensburg (Germany), University of Extremadura (Spain), University of Chemical Technology and Metallurgy (Bulgaria), University of Massachusetts Lowell (United States), Universidade Estadual Paulista “Julio de Mesquita Filho”-UNESP

Associação de Assessorias de Instituições de Ensino Superior Brasileiras para Assuntos Internacionais-FAUBAI and EMUNI

Fundación Galicia Europa and Fundación Cidade da Cultura

# International Visibility

Since September 2011 the CGU has a permanent postal address in Brussels to facilitate contact with its **delegate in Belgium, Jean Pierre Roose**. The work of this CGU's representative in the political capital of Europe is focused on collecting useful information for the Group (programmes of the European Commission and other entities related to Higher Education) and supporting the project applications, as well as on the organization of CGU meetings and events in Brussels.

The other members of the Group's **Executive Committee**, also attend the relevant events related to Higher Education in their areas. Some of those attended this year include: the Asian-European Rectors' Conference, the annual conferences of the European Association for International Education (EAIE), NAFSA, the Association of International Education Administrators (AIEA), the International Education Association of South Africa

(IEASA), the Institute of International Education's (IIE), the Congress of the Americas on International Education (CAEI), the Australian International Education Conference (AIEC), the Mexican Association for International Education's (AMPEI) annual conference, the meeting of the Euro-Mediterranean University (EMUNI) members at the European Parliament, the information session on 'Delivering the modernisation agenda for universities' organized by the Flanders - EU Liaison (VLEVA), and the many meetings of the projects the CGU is involved in (see pages 10 and 11).

The Compostela Group reaches as far as its representatives do. Beyond Europe and America, where it already has some members, **Marielle de Dardell, member of the Executive Committee, who is currently working in Shanghai**, is looking for Asian universities who may be interested in joining the Association.



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**Each member university names a delegate for the CGU. Therefore, we can say the CGU has 69 representatives in 25 countries.**



## International Prize Grupo Compostela-Xunta de Galicia

2011



The vice-president of the European Commission and Digital Agenda Commissioner, Neelie Kroes, won last year's award. She decided to donate it to the NGO Green Light for Girls, whose mission is to promote science, technology, engineering and mathematics among women of all ages and backgrounds.

2012



In May 2012, the jury announced its decision to award the XVI Prize to the College of Europe for its promotion of European values in Higher Education. This academic institution based in Brugge (Belgium) and Natolin (Poland) specializes in postgraduate European studies and is internationally recognized for its excellence.

### What is this Prize?

Jointly organized with the Xunta de Galicia, it is conceived as a annual award granted to a person or institution that has stood out due to its work in promoting the European dimension in education. The award ceremony takes place every year during the General Assembly of the CGU, e.g. in 2012 it was held on the 21st September at the University of Oulu (Finland).

### Who can nominate and when?

Member universities of the Compostela Group, the Xunta de Galicia, other official European institutions and the members of the Jury are invited to send their candidacies. The next call for nominations will be sent by the Secretariat at the beginning of 2013 (see page 16 for more information).



## Compostela Group of Universities I<sup>st</sup> International Video Contest

*In 2011 the CGU started planning some activities directly addressed to students. This is how the CGU's I<sup>st</sup> International video contest was born. The Compostela Group decided to give an award to the most original promotional video of a HE institution and the CGU made by a student of one of its member universities.*

The pilot edition was a complete success. Almost 20 universities expressed their willingness to participate and the high quality of the videos submitted made it difficult for the jury to reach a decision. Finally the jury decided to award first prize to "Momentos", by David Jara and Ignacia Guzmán, from the Universidad Mayor of Chile.



The CGU would like to thank all the participants and encourage their institutions to endorse the programme again in 2013. The call for expressions of interest to participate in the II<sup>nd</sup> Video Contest was sent on the 1<sup>st</sup> of October 2012. Show the impressive work your students can do!

### Who can participate?

All member institutions of the CGU can join the contest. Each university will be in charge of organizing its internal contest. Afterwards, the winning video will be sent to the CGU to participate in its contest.

**Topic:** promotion of the institution where the participant is studying.

**Technical requirements:** the recording can be made using any kind of device and can be edited afterwards.

**Maximum length:** 1 minute 30 seconds. -Language for the videos: English or with subtitles in correct English.

**Logos** of the university and the Compostela Group's should be present in the whole video.

**II<sup>nd</sup> edition launching:** 1<sup>st</sup> October 2012.

**Winner 2012:** <http://www.youtube.com/user/compostelagroup/videos?flow=grid&view=0>

## Compostela Media

The documentary series “Euroscience” was recorded in 2008 to promote the work of some of the most remarkable researchers in CGU member universities.

In 2011 and 2012, the CGU made some progress on this initiative by signing contracts with UNINETTUNO and the CRTVG, to disseminate these documentaries more widely.



UNINETTUNO is an Italian online university and a full member of the CGU, specializing in the implementation of virtual teaching methods. They have already broadcast some of these documentaries in January 2012 through their TV network and they have expressed their willingness to do so again. The CRTVG is the Galician television. It has two international channels, Galicia TV Europa and

Galicia TV America through which the “Euroscience” documentaries could be broadcast.

The Secretariat is in contact with other companies to give these videos even wider dissemination.

## Workshops

On the 7th of June 2012 the CGU, the Santander Group and UNICA organized the workshop Strategies for Successful Europe-China Collaboration in Research and Education, which took place in Brussels. The attendees had the opportunity to gather information about establishing European-Chinese relations in higher education, thanks to the presentation of the case studies of four universities.

## Publications

In 2012, the CGU started a general reorganization of its publications. It was decided that some of the books the CGU has in stock will be donated to the Fundación Cidade da Cultura who will make them available in their library, one of the greatest in Spain. An important publication this year will be the handbook of the Corinthiam Project, “Guide of Good Practices -Tempus Corinthiam- Project N. 159186-2009-1-BE-SMGR”. The book is divided in four parts according to the topics covered: Quality of Internationalization, Internationalization at Home, Management of International Relations Offices, Management of International Research Projects.

# Participation in Projects Funded by the EU (2011-2012)

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PROJECT	FULL NAME	TYPE & NUMBER	AIMS	CGU's ROLE
CORINTHIAM	Central Offices Responsible for the Integration at Home of Internationalization as Assurance of Quality in the Meda Region	TEMPUS IV 159186-2009-1-BE-S-MGR	Preparation for participation in the Bologna Process, implementation of recognition systems between Middle East institutions and EU partners. Preparation for the contribution of internationalisation to the strategic development of the partner institutions at a medium and long term.	Coordination of a work package, dissemination, and quality monitoring.
CANQA	Central Asian Network on Quality Assurance and Accreditation	TEMPUS SCM 145688-2008-BE-S-MHES	Creating cooperation between HE institutions, national authorities and other bodies in Central Asian countries, as well implementing quality assurance in HE in Central Asian countries, showing the Bologna system.	Associate partners for dissemination.
UMEI	Universities in the Maghreb: Inclusive Education	TEMPUS 516982-TEMPUS-1-2001-1-BE-TEMPUS-JPGR	Widening the access to Higher Education, focusing on students with difficult economic backgrounds, with disabilities and from rural areas.	Associate partners for dissemination.
CERES	Clean Energy and Research in Environmental Studies	TEMPUS 517401-TEMPUS-1-2011-1-ES-TEMPUS-JPCR	Responding to the current demands of the labour and energy sectors for competent and well trained engineers in the fields of energy and environment (establishing master programmes, a centre of excellence for consultants, tailored training programmes for engineers, etc.).	Monitoring.
EDUCA	Educational Management for Central Asia	TEMPUS 517504-TEMPUS-1-2011-1-ES-TEMPUS-JPCR (2011-2561)	Reformation and modernization of the pedagogical education system in three countries of Central Asia in terms of its orientation to the best practices of European education area.	Coordination of a work package, dissemination and training of experts.
PERSEUS	Plan to Establish Research Science Enterprise Oriented Universities for the benefit of Society	TEMPUS TEMPUS-145171-2008-ES-SMHES	Implementation of research centres in Central Asia.	Partners for dissemination.
MOVER	EMA-MOVER	ERASMUS MUNDUS Action 2 N/A	Contributing to the TC's (Third Countries) challenges, as posed in their national plans of development, by upgrading the academic level (particularly postgraduate) of students and staff and promoting the design of joint degrees between the EU and the TC partners while encouraging the emergence of new ones in the TC institutions.	Associate partners for dissemination.

# Participation in Projects Funded by the EU (2011-2012)

7

PROJECT	FULL NAME	TYPE & NUMBER	AIMS	CGU's ROLE
EMMA	Embracing of Modernization Agenda	Lifelong Learning Programme 526421-LLP-1-2012-1-ES-ERASMUS-EAM	Focused on the EC's Communication on the Modernisation of Europe's HE Systems. Specific objectives: increasing attainment levels to provide the graduates and researchers Europe needs, improving the quality and relevance of higher education, strengthening quality through mobility and cross-border cooperation, making the knowledge triangle (education - research - business) work in respect of excellence and regional development and improving governance and funding	Project coordinator; financial and administrative management; contacts with DG Education and Culture and the Executive Agency (EACEA), among others.
PEACE	Program for Excellence Academy Cooperation Exchange	ERASMUS MUNDUS Action 2	Development of further collaboration among EU and Middle East Institutions for sending and hosting mobility of talented students and staff, enhancement capacity, transparency and employability as well as skills and qualification of institutions and individuals.	Associate partners for dissemination.
EMAIL II	EMAIL II	Erasmus Mundus Action 2	Widening the access to Higher Education, focusing on students with difficult economic backgrounds, with disabilities and from rural areas.	Associate partners for dissemination.
BABEL	Building Academic Bonds with Europe and Latin America	Erasmus Mundus	Implementation of a minimum of 100 mobility flows of Latin American students (undergraduate, master and doctorate level), researchers and staff members willing to undertake a mobility period or full degree (depending on the type of mobility) in one of the European partner institutions. Depending on the type of mobility, this mobility period may vary between 1 month (for staff only) to 36 months (for full doctorate students).	Associate partners for dissemination, sharing know-how on key topics and participation in the discussion of management aspects of the consortium.
CENTAURI		ERASMUS MUNDUS Action 2	Increasing the role of research in HEIs of Central Asian by supplying knowledge transfer and capacity building to research administrators and doctoral students.	Associate partners for dissemination.

## The Secretariat, a permanent and efficient meeting point




For a further year, the Secretariat of the CGU, located in Santiago de Compostela, has served as permanent meeting point for the network's members. Some of its tasks have been:

- **Coordination of the activities of the Group** (EU projects, Stella Program, workshops, meetings of the Executive Committee, General Assembly, etc.).
- **Assistance and support for members requests** (looking for different kinds of information, contacts, dissemination of their initiatives...).
- **Communication of the different activities** run by the Compostela Group not only to its members, but also to society in general.
- **Management and updating of the website of the Group.**




...and we are looking forward to keeping on supporting you during the academic year  
2012-2013!

## Permanent communications along the year






### Website and social media

-  Everyday
-  Permanent flow of news coming from the CGU, its members and other institutions.
-  Send us your news! 20 lines, in English of interest to other members. Available to non members under subscription on the website


### Newsflashes

-  Every Friday
-  Containing: main CGU news of the week + Agenda + Last calls
-  Available to non-members by subscription on the website

### Newsletters

-  Every 4 months (Sept/Jan/May approximately)
-  Containing the main news of the period
-  Available to non-members by subscription on the website
-  Always with some space for our members' news
-  The September edition serves as a brief report on the General Assembly

### Calendar

-  CGU events + other networks'

Activities' communications (see page 16)

### Leaflets

Annual report

## Extraordinary communications

Urgent announcements via e-mail

Communications on exceptional activities





→ Kick-off meeting of MOVER Project, Murcia, Spain



Students from the Universidad Mayor (Chile) won the CGU's first Video Contest



Isabel Lirio was appointed acting Executive Secretary



← Signing the collaboration agreement with the Fundación Cidade da Cultura



↑ Attending a meeting of the Corinthian Project in Brighton, United Kingdom



← Collaboration agreement with the Fundación Galicia Europa



← Welcoming Joshua Utter, who was a trainee at the Secretariat for some weeks



← Press conference to announce the winner of the Prize Grupo Compostela-Xunta de Galicia





← Meetings with universities from the Middle East through the Corinthian Project

## Relevant coming dates

September 2012	October 2012	November 2012
20-22 <b>General Assembly</b> 21 <b>STELLA Program 2013 launching</b> 21 <b>STELLA Junior launching</b> 28 <b>Newsletter on the General Assembly</b>	1 <b>Launching of Video Contest</b> 31 <b>Deadline to submit letter of endorsement and offer form</b>	1 <b>Deadline for letter of endorsement</b>
December 2012	January 2013	February 2013
10 <b>Deadline for the staff to submit their application forms</b> 21 <b>Deadline for the coordinator to select a maximum of 2 candidates</b>	28 <b>Newsletter</b>	<b>Call for nominations C-X Prize</b>
March 2013	April 2013	May 2013
1 <b>Steering Committee meeting</b>	15 <b>Deadline for nominations</b> 30 <b>Deadline to send to the Secretariat the winner of the internal contests</b>	<b>Meeting of the Jury</b>
June 2013	July 2013	August 2013
28 <b>Newsletter</b>		

September 2013
19-21 <b>General Assembly in Nantes (France)</b>

	General assemblies		Newsletters
	STELLA Programme		Video Contest
	STELLA Junior		International Prize Grupo Compostela-Xunta de Galicia

# Members 2011-2012

## Full members

### **Belgium**

Erasmus University College Brussels

### **Brazil**

UNESP-Universidade Estadual Paulista  
'Julio de Mesquita Filho'

### **Bulgaria**

University Chemical Technology and  
Metallurgy

### **Chile**

Universidad Mayor

### **Czech Republic**

Masaryk University, Brno

### **Finland**

University of Oulu

### **France**

University of Bordeaux I  
University of Nantes

### **Germany**

International School of Management  
Philipps-Universität Marburg  
University of Regensburg

### **Hungary**

Pécs University

### **Italy**

University of Foggia  
University of Perugia  
Kore University of Enna  
International Telematic University  
UNINETTUNO

### **Kosovo**

University of Prishtina

### **Lithuania**

International School of Law and  
Business

### **Malta**

University of Malta

### **Mexico**

Instituto Tecnológico y de Estudios  
Superiores de Monterrey  
Universidad de Monterrey  
University of Guadalajara

### **Norway**

University of Bergen

### **Peru**

Universidad Católica Pontificia de Perú  
University of Lima

### **Poland**

Adam Mickiewicz University  
University of Łódź  
Pultusk Academy of Humanities

### **Portugal**

Catholic University of Portugal  
University of Aveiro  
University of Évora  
University of Lisbon  
University of Minho  
University of Porto

### **Russia**

Saratov State Socio-Economic  
University

### **Slovenia**

EMUNI University

### **Spain**

University of A Coruña  
University of Alicante  
University of Almeria  
University of the Basque Country  
University of Cadiz  
University of Cantabria  
University of Castilla-La Mancha  
Comillas Pontifical University  
University of Extremadura  
Universitat Jaume I  
University of Girona  
University of Jaen  
University of Leon  
University of Lleida  
Malaga University  
Public University of Navarre  
University of Oviedo  
University of Las Palmas de Gran  
Canaria  
Universidad Politécnica de Cartagena  
Rovira i Virgili University  
University of Santiago de Compostela  
Technical University of Madrid  
University of Valladolid  
University of Vigo  
University of Zaragoza



### **Sweden**

Karlstad University

### **Switzerland**

University of Fribourg  
Lucerne University of Applied Sciences  
and Arts

### **The Netherlands**

Nyenrode Business University

### **United Kingdom**

Roehampton University

### **United States of America**

Northeastern University  
University of Arizona  
University of Massachusetts Lowell

## Associate members

-CHE Consult-Centre for Higher  
Education Development Consult  
GmbH (Germany)  
- Going Global (USA)  
-i-graduate-International Graduate  
Insight Group (United Kingdom)

## Mutual memberships

-CONAHEC-Consortium for  
North American Higher Education  
Collaboration  
- EMUNI Centre  
-FAUBAI Forum of the Brazilian  
Universities Assessories to  
International Matters (Brazil)

## Collaborators

Apart from the members, the CGU  
actively collaborated with other  
networks and entities related to  
Higher Education such as UNICA,  
WACE, EPUF, EAN, MODERN,  
EDNET, EUA, Santander Group,  
Fundación Galicia Europa, Xunta de  
Galicia.



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